

# East Winds

ST. LUCIA

An intimate exclusive-inclusive boutique hotel exuding quality and charm; very low-key and private.



## The Essentials...

How to Book	2
Selling Points	2
Personal Viewpoint	3
Facts	4-5
All-Inclusive Inclusions	6
Accommodation	7-8
Weddings	9
A day in the life...	10
Island Activities	11
Map	12

# How to Book

## Address:

East Winds, PO Box 1477, La Brelotte Bay,  
Gros Islet, St Lucia, West Indies  
[www.eastwinds.com](http://www.eastwinds.com)

## Reservations:

Call or email the hotel directly.  
Email: [info@eastwinds.com](mailto:info@eastwinds.com)  
Tel: 001 758 452 8212

## Marketing enquiries and brochure requests:

Call UK marketing representative:

### Essential Detail

Tel: 020 8977 6099 Email: [office@essentialdetail.co.uk](mailto:office@essentialdetail.co.uk)  
[www.essentialdetail.co.uk](http://www.essentialdetail.co.uk)

# Selling Points

## Why East Winds?

- A hotel for all seasons – an exclusive winter retreat transforming into an elegant child-friendly property in the summer and just perfect for honeymooners year-round
- An all-inclusive with a difference; low key and informal, yet elegant and very private
- East Winds take their guests' wellness seriously and offer healthy option choices during each meal, complimentary yoga and Pilates, a fitness track which doubles as an outdoor gym, as well as a new Spa Pavilion where guests can choose from a list of many irresistible treatments
- Full bar and light-bite service available by the beach and pool
- Exclusive experiences: guests can enjoy hand-picked experiences, from bean-to-bar chocolate making and cooking demonstrations to rum tasting and guided hikes
- East Winds is proud of its beautiful gardens, which are set in 12 tropical acres with over 100 different species of plant life. Guests can take a nature walk which meanders through these gardens, viewing the exotic flora and fauna. Some 30 species of birds have also been sighted on the property
- The variety of food is unbeatable and the excellent wines are specially selected each evening complement the mouth-watering menus
- This hotel appeals to the discerning guest looking for relaxed, yet elegant, cottage-style accommodation, low-key entertainment, outstanding cuisine with fine wines, and charming management and staff

## Why St Lucia?

- Saint Lucia is the perfect destination, whether you're after romance, rejuvenation or adventure
- Home to the majestic Piton Mountains which are a UNESCO World Heritage Site. In fact, legend has it that the Arawak Indians from South America used to travel hundreds of miles by canoe to worship the Pitons
- Exciting Friday night street parties, vibrant calypso music, a world-renowned jazz festival, fascinating and colourful craft markets and a French/English/African heritage all combine to create a picture-perfect tropical destination

For full details of island activities please see page 11

# Personal Viewpoint



East Winds has been a favourite property of ours for many years and with the excellent team they have in place, your clients can be assured to expect a truly exceptional hotel. The food is excellent - a different 4-course gourmet menu is served 6 nights, accompanied by a choice of quality wines. The hotel has its own Market Garden where lots of fresh produce is grown and used as part of their 'farm-to-table' fine dining.

The ambience is relaxed and the staff are so friendly that you feel welcome from the moment you arrive. The private owners are committed to maintaining the wonderful qualities now expected at this superb boutique hotel and guests can be assured of a perfect holiday retreat.



# Facts

## How to get there

Direct from London with British Airways, Virgin Atlantic to St Lucia Hewanorra International Airport. Also with local charter services into George FL Charles Airport (formerly known as Vigie).

## Location

East Winds is located on the North West coast of St Lucia, 1hr and 15 minutes by road from Hewanorra International Airport. The local airport at Castries, George FL Charles Airport (formerly known as Vigie) is a 15 minute drive away.

## Accommodation

30 air-conditioned Cottages and Suites – 10 superior Cottages, 16 Deluxe Cottages, 3 Ocean Front Rooms and 1 Ocean Front Suite. (Refer to page 7 for full descriptions).

## Airport Transfers

The cost of air-conditioned car transfer from Hewanorra Airport to hotel = **US\$150** one-way for 1-4 persons. St Lucia Helicopters = approximately **US\$165** per person each way to GFL Charles Airport with onward car transfer to the resort = **US\$20** per couple, bookable through the hotel.

On arrival at the hotel chilled towels and a glass of fresh local juice is offered to refresh guests after their journey. East Winds now offers their new Fast Track VIP Assistance on arrival at Hewanorra International Airport – guests are met by an agent who will escort them through Immigration and Customs. Once checked by Customs, a porter will collect their luggage and take them into the arrivals hall and greeted by a Premier Concierge agent with cold towels and water before the transfer to the hotel. For those clients not traveling in Business Class, they can also offer the VIP departure whereby they organise the guests passes into the Lounge.

On their departure day, the driver will drop the guests at the airport where a Premiere Concierge agent will meet them and escort them to the designated airline counter to assist with check-in and expedited through Immigration and security screening before proceeding into the VIP lounge. Canapés and drinks are served, access to free WiFi and Cable TV until the flight is ready for boarding. The cost of each of these special services is **US\$100** per couple – added to your final bill on check out.

## Check-in/Check-out

Check-in 3:00pm. Check out 12:00 noon with flexibility if the room is ready beforehand.

## Pre-Arrival Concierge

An online guest check list will be made available prior to arrival, which will allow guests to choose from extra pillows to mini-bar contents, so everything is ready for their arrival.

## Children

Children 8 to 15 years of age are accepted all year round (children under 8 years of age are not accepted).

## Climate

St Lucia enjoys an average temperature of between 28 - 30°C (83 - 87°F), with the hottest time of year from June to August. Because of St Lucia's lush tropical vegetation, you can expect sporadic rainfall.

## Credit Cards

The hotel accepts Visa, MasterCard and Discover & AMEX

## Currency

Eastern Caribbean (EC) dollar, but US dollars are accepted. Money can be exchanged at the hotel reception.

## Dress Code

In the daytime casual dress, anywhere on the property. Long trousers and collared shirts for men and smart casual for women in the evening (jeans are OK!). This applies to boys aged 8-15 years as well as adults.

## Drivers Licence

A local licence can be obtained on presentation of a full and valid UK licence.

## Electricity

240vts (universal adaptor is provided in each room). 3 pin UK style plug.

## Entertainment

Local musicians perform in the evening - daily in the winter and up to 4 times a week in the summer. A steel band play during the Saturday gourmet buffet lunch plus there is a Weekly Manager's Champagne Cocktail Party.

## Hotel & Sports Facilities

- One restaurant
- Bamboo Lounge and Bar for cocktails and board games, Sunset Bar (beachside)
- Swimming pool with self-service swim-up bar
- Mini shop/ boutique
- Watersports include pedalos, kayaks, aqua-view boards, Hobie Cats and snorkelling equipment, Sailing lessons
- Spa Pavilion
- Yoga & Pilates Pavilion
- Jogging / fitness trail
- New air-conditioned gym

## Meals and Drinks

East Winds is an All Inclusive Hotel. Please see page 6 for all inclusions.

Served in the main restaurant: **The Flamboyant Room.**

- **Breakfast:** 7:30am - 10:00am: Buffet-style with cooked breakfast individually prepared on the open-air grill.
- **Lunch:** 12:30pm - 2:15pm: Buffet-style or barbecue
- **Afternoon Tea:** 4pm: in the bamboo lounge
- **Dinner:** 7:30pm - 9:30pm: 4-course table d'hôte menu (with 3 choices, each course including vegetarian options) or barbecue once a week on Friday night which includes the include Lobster grill (seasonal)
- **All Day Light-Bite Menu:** (12.30pm - 7.00pm daily): This menu will be the same each day (as others rotate) and will give guests a chance to have a light bite if they get hungry!
- **Pool Bar:** Self-service swim-up bar opens daily from 10:00am - 5:00pm: Guests have the added enjoyment of preparing their own drinks. Full bar and light-bite service has been added to the beach and pool areas
- **The Bamboo Lounge:** Cocktail Bar is open daily from 7:00pm - midnight
  - Lounge is open all day for coffee & tea
- **The Sunset Bar:** open from 10:00am - 9:00pm. Except for Wednesdays & Saturdays when the bar remains open until 11:00pm to accommodate local live musicians/ entertainment
- **Almond Deck:** Stylish new deck area is perfect for ceremonies, romantic dining and a place to relax at the end of the day with a glass of Champagne!
- **Room Service:** As accommodation is spread over a wide area, this service is not available apart from exceptional circumstances

Carefully selected wines are stocked from several countries. At lunch red, crisp white and chilled rose are offered. For dinner there is a different choice of 2 white, 2 red and 1 or 2 rose wines every night, which are paired to the menu on a nightly basis. Special dietary requirements are easily taken care of at East Winds as well as special child meals.

## Rates and Terms

Refer to hotel website [www.eastwinds.com](http://www.eastwinds.com)

## Spa Facilities

Treatments are available at the Spa Pavilion by a qualified therapist. In-room massage treatments can also be arranged.

## Water

Tap water is safe to drink and a wide range of mineral waters are available.

## Wellness

- **Complimentary Yoga and Pilates:** classes 4 times a week in the Yoga Pavilion; perfectly positioned in the garden
- **Fitness Track:** Fitness trail that meanders through the gardens, with scientifically designed workout stations dotted along the trail where guests can perform a routine as illustrated at each station. Find out more: [www.fittrail.com](http://www.fittrail.com)
- **Gym:** A small outside gym area
- **Learn to sail:** On one of East Winds Hobie Cats around the waters of La Brelotte Bay and beyond!
- **A Healthy Option:** A healthy alternative choice is available at each meal, created by Chef Tom specifically designed for guests with personal well-being in mind. Healthy smoothies are available during the day including detox concoctions and therapeutic cleansers.

## Wifi

WiFi is available in all rooms and all public areas.

# All-Inclusive Inclusions

## East Winds All-Inclusive Features:

- Complimentary **sparkling wine and chocolates** in the room upon arrival
- Full made to order and buffet **breakfasts**
- Island inspired **lunch** buffets and oceanfront lunch barbecues
- Silver service **four course dinner** menu with once weekly land and sea barbecue dinner
- All day **lite-bite** menu
- **Wines** carefully paired nightly from the resort's wine cellar for all dinner services (2 reds, 2 whites, 1 rose)
- All restaurant and bar **beverages** by the glass: wine, beer, spirits, cocktails and soft drinks (all from international brands)
- **Champagne** served during all bar opening hours, year round
- Fully stocked and personalised **mini-fridge**, including alcoholic and non-alcoholic beverages
- **Hampers:** breakfast and lunch hampers available for guests participating in daily island excursions
- Daily access to the hotel's '**Exclusive Experiences**' activity and day trip schedule
- Weekly **cocktail party** with canapés
- **Yoga** and Pilates classes 4 times a week
- **Free water sports:** pedalos, kayaks, Hobie cat, aqua-view boards, snorkelling equipment and stand-up paddle boards
- **Activities:** open-air fitness area and air-conditioned gym, shuffleboard, DVD library
- Nightly live **entertainment** including after-dinner entertainment on Wednesday and Saturday evenings

Not included in the rates: laundry and dry cleaning, local and international calls, baby-sitting (available on request). Any other items not specifically included.

NB: Vegetarian choices are available on the menu daily and all dietary requirements are catered for



# Accommodation

**Number of rooms:** 30

**Features:** All rooms are air-conditioned and have private shower, ceiling fans, hair dryers, fridge (stocked daily with soft drinks, beer, sparkling and still water and wine or any other requested drinks), multi-speed direct dial telephone, WiFi, tea and coffee making facilities, in-room safe and terrace (ocean view rooms have sundecks). All rooms offer a large king size bed (85"x83").

## Superior Cottages

(10 rooms)

All cottages are hexagonal rondavels with large king size beds and newly renovated bathrooms. All have a semi-circular shaded patio. These are located nearer to the pool and restaurant. All rooms have a covered patio and remote control cable 39" flat screen TV/DVD.\*

**Maximum occupancy:** 3 adults, or 2 adults and 2 children (on rollaway beds).



## Deluxe Cottages

(16 rooms)

All are equally as large in semi-detached cottages with new suites including a king-size bed, spacious newly refurbished bathrooms with beautiful 'his and hers' basins and wide semi-open-air shower, spacious wardrobe and dressing table and remote control cable 39" flat screen TV/DVD.\* Some Deluxe Rooms have connecting doors from the covered, open-air large terrace which can be requested.

**Area:** Approx. 415 sq. ft. (bedroom and balcony)

**Maximum occupancy:** 2 adults or 2 adults and 1 child (on a rollaway bed)



### Ocean Front Rooms

(3 rooms) These rooms, have been refurbished and are located in one wing of a beach house at the front of the property, closer to the beach with sea views from spacious sun decks. Guests can enjoy elegant facilities and the privacy of an open-air lounge and flat screen TV/DVD.\*

**Area:** Approx. 285 sq. ft. (bedroom and balcony)

**Maximum occupancy:** 2 persons



### Ocean Front Suite

(1 room) This is the hotel's top signature suite and forms the main accommodation in the refurbished beach house. The interior is beautifully furnished to a very high standard. Ocean front with huge living space and a large private sun-deck terrace. Includes flat screen TV/DVD.\*

**Maximum occupancy:** 4 persons (2 adults in a King Size bed and 2 children on a sofa bed)



### 2-Bedroom Deluxe Cottage

A special rate is available for this accommodation which comprises 2 adjoining Deluxe Cottages which connect via an exterior door on the patio.

**Maximum occupancy:** 4 adults or 4 adults and 2 children (on rollaway beds)



\*A selection of films are available from reception. For the full list of All-Inclusive features, refer to page 6.



# Weddings

East Winds offers couples a picture-perfect, breath taking backdrop to their special day. The hotel specialises in exclusive, intimate, boutique weddings for a guest list of 2 to 72 people. Couples will receive support from their exceptional team of staff to help with every detail.

For all weddings, no matter the size, the East Winds Wedding Package is provided **complimentary** if booked through a tour operator if the couple is staying 7 nights or more. This includes (value US\$1,000):

- Legal fees
- Marriage license
- Marriage certificate
- Registrar's attendance fees
- Decorated ceremony location
- Bouquet and boutonniere

## Optional extras (prices are approximate)

- 1 hour steel band: \$250
- Photographer: US\$475 - Available for 1.5 hours and will include 60 photographs on a disc, a DVD with full resolution digital files and print rights, slideshow with music, online gallery of photographs for viewing and ordering in a mixture of colour, black and white and artistic effects.
- UK based wedding planner to coordinate on behalf of the bride and groom. Face to face support in choosing the fine details of the wedding. (Price on request)

*The standard package as well as any of the optional extras must be booked in advance and are at all times subject to re-confirmation by the hotel. All prices quoted must be prepaid by the client to the tour operator. Any other services not listed above can be pre-booked through East Winds, or directly by the guests on arrival or through the tour operator's local representative in St Lucia (including, but not limited to, services for hairdressers, beauticians, make-up, manicures, pressing of suits and wedding dresses etc.).*

## Documentation Required:

- Full and valid passport
- Original birth certificate
- If either party is divorced - Decree Absolute
- If either party is widowed - death certificate of the deceased
- If a name has been changed by deed poll, proof will be required
- If either party is under the age of 18, evidence of consent of parents is required in the form of an affidavit stamped by a notary public

Applications to marry are made through a local lawyer following 3 working days residency on St Lucia. East Winds will assist with this formality.



# A Day in the Life of a Guest at East Winds

Start the day with an early morning cup of tea or coffee on your terrace watching the gardens come alive with the sights and sounds of the local bird life.



Walk through the tropical gardens to breakfast by the sea and select your own delicious cooked breakfast, which is prepared on an open grill.



No need to be too active this morning as the sea is gently lapping the beach. Sit and 'sun watch' for an hour or two before dabbling in a little snorkelling or yoga.



Having built up an appetite, a tasty lunch from the buffet or the barbecue pit on the beach can be enjoyed in the shade, accompanied by a glass of chilled white or rose wine..



An active afternoon is in order – choose from a list of weekly activities, such as a cooking class, a trip to a local rum distillery, or an exclusive shopping trip to the local markets and stores in Castries and Rodney Bay.



Return to East Winds for a refreshing afternoon tea. Follow this with a stroll through the market garden where you can take a tour and see where all the local produce is grown.



Meet at the bar for an aperitif or a glass of Champagne before relishing a delicious four-course dinner. A choice of three or four different wines are carefully selected to complement the gourmet menu.



A beautiful Steinway Piano now sits beside the dining room and guests are entertained by the gentle melodies played by visiting and local musicians.



# Island Activities

## Exclusive Local Tours & Social Events

A small number of hand-picked tours for guests are available and in many cases will be exclusive to the East Winds guest (at a small charge). These include: Cooking demonstrations, rum tasting, guided hikes, local shopping trips to Rodney Bay and Castries.

## East Winds Nature Guide

Published in 2017, the East Winds Nature Guide is a brilliant book by managing director Judith Milne and illustrated by wildlife artist Brin Edwards, who also spends time as the 'Artist in Residence' at East Winds. The publication is a unique guide to the plant, birds and marine life of St Lucia and East Winds and celebrates St Lucia's diverse environment. Copies are available from the hotel.

## Treetop Canopy Adventure

Experience the ride of your life on a 12-line world-class zip line course designed for maximum thrill and exposure to the most spectacular views.

## Tet Paul Nature Trail

There's something for everyone on the Tet Paul hike. Culture, history, exotic horticulture, spectacular landscapes and the Pitons can all be found on this tour.

## Our Planet

Our Planet is St Lucia's new multi-million dollar state-of-the-art attraction which has a partnership with NOAA/NASA. Your guided tour of Our Planet will include eleven different educational spaces where visitors will discover more about St Lucia and the planet we live on.

## Morne Coubaril Estate

This is an active plantation as well as tourist attraction. The zip line add-on offers breath-taking views of the Pitons and the quaint town of Soufriere. The working plantation tour is interactive and offers an engrossing taste of local history and culture.

## Pigeon Island National Park

Jutting out from the Northwest coast is Pigeon Island which is connected to the mainland by a causeway. Once upon a time this was a strategic point during the French and British struggles for control of St. Lucia. Now it's a national park and a venue for concerts, festivals, and family gatherings. There are two small beaches with calm waters for swimming and snorkelling, a restaurant, and lovely picnic areas.

## Zion Lion Farm

It's not really a lion farm, more of a day trip encompassing a hike to Gros Piton from the beach, snorkelling in the Marine Reserve reefs, cooling off in the L'lvrogne River's pools & waterfalls, exploring 18th century sugar plantation & rum distillery ruins, horseback rides on the beach, and of course enjoying an organic farm-to-table Carib Beach BBQ.

## Horseback riding with Island Riders

Explore St Lucia by horseback.

## Diamond Falls Botanical Gardens

The Diamond Falls are consistently described as one of the natural wonders of St Lucia. Diamond Falls Botanical Gardens, a six acre multi-award winning tourism site, is a peaceful retreat from the outside world.

## Rodney Bay

There's no shortage of things to do on this 80-acre man-made lagoon laden with restaurants, bars and shops.

## La Soufriere Drive-In Volcano

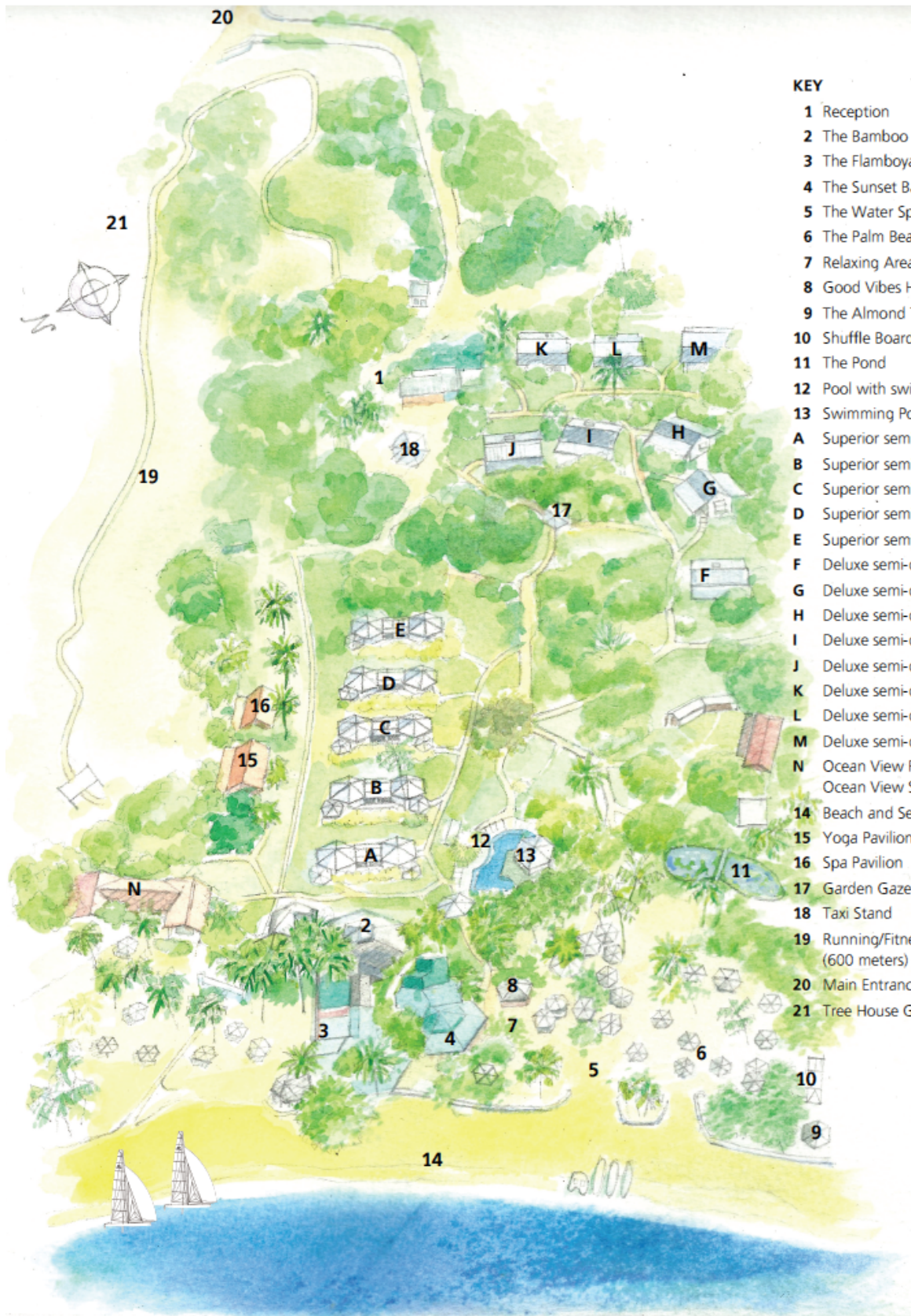
There is nothing else like it in the world! You can literally drive right into the crater of this volcano and walk between the bubbling sulphur springs and hissing pools of steam.

## Gros Islet Street Party

The Gros Islet Street Party is an institution! A joyful festival that blends the atmosphere of a carnival with a street fair.

# East Winds, St Lucia

## ILLUSTRATED PROPERTY MAP



### KEY

- 1 Reception
- 2 The Bamboo Lounge
- 3 The Flamboyant Dining Room
- 4 The Sunset Bar & Lounge
- 5 The Water Sports
- 6 The Palm Beach Huts
- 7 Relaxing Area
- 8 Good Vibes Hut for Excursions
- 9 The Almond Tree Deck
- 10 Shuffle Board
- 11 The Pond
- 12 Pool with swim-up bar
- 13 Swimming Pool Bar
- A Superior semi-detached cottage
- B Superior semi-detached cottage
- C Superior semi-detached cottage
- D Superior semi-detached cottage
- E Superior semi-detached cottage
- F Deluxe semi-detached cottage
- G Deluxe semi-detached cottage
- H Deluxe semi-detached cottage
- I Deluxe semi-detached cottage
- J Deluxe semi-detached cottage
- K Deluxe semi-detached cottage
- L Deluxe semi-detached cottage
- M Deluxe semi-detached cottage
- N Ocean View Rooms and Ocean View Suite
- 14 Beach and Sea
- 15 Yoga Pavilion
- 16 Spa Pavilion
- 17 Garden Gazebo
- 18 Taxi Stand
- 19 Running/Fitness track (600 meters)
- 20 Main Entrance
- 21 Tree House Gym